



**ERIK BARE**  
Digital Product Designer

I'm a creative professional with a background in Art Direction. I've gained the ability to consult on concepts that meet business requirements through strategic competency. My passion is to create experiences that people will connect with, and I approach problems with a unique perspective. I'm highly detail oriented with an emphasis on UX/UI design.

## YEARS EXPERIENCE

- PRESENT - APR 2018 **SR. LEAD PRODUCT DESIGNER**  
General Motors - In-Vehicle and Mobile
- JAN 2025 - JUL 2017 **FOUNDER, PRODUCT LEAD**  
Go Golf! LLC
- APR 2018 - FEB 2017 **CREATIVE CONSULTANT**  
3DEXCITE / Dassault Systemes
- FEB 2017 - JUL 2013 **SR. ART DIRECTOR**  
Team Detroit / GTB
- JUL 2013 - JUN 2013 **FOCUSED ON IMAGITIVITY**  
Quicken Loans Intern
- JUN 2013 - APR 2013 **MOTION GRAPHIC ANIMATOR**  
Pixo Entertainment
- PRESENT - NOV 2011 **CREATIVE DIRECTOR**  
erikbare, LLC
- JUN 2011 - MAY 2009 **DESIGNER**  
Ron's Graphics Inc.

## SKILLS & SOFTWARE

### CREATIVE & DESIGN

Adobe Illustrator, Fusion 360, Shapr3D

### UX/UI & PROTOTYPING

Figma, Protopie, Unity3D, Axure

### FRONT-END DEVELOPMENT

HTML, CSS, JQuery, Javascript,

### VIDEO & MOTION GRAPHICS

After Effects, Premiere Pro, DaVinci Resolve, Final Cut Pro

### PHOTOGRAPHY

Adobe Photoshop, Lightroom

## EDUCATION

### WEB DEVELOPMENT

*Certificate, HTML, CSS, JQuery, Javascript*

NOV 2013 - FEB 2014 TeamTreehouse.com

### ASSOCIATE OF FINE ARTS DEGREE

*Graphic Design - Certificate, Multimedia Design*

JAN 2012 - MAY 2013 Henry Ford College

### STERILE PROCESSING TECH.

*Certificate, Sterile Processing Technician*

JAN 2009 - MAY 2011 Wayne County Community College

## RECOMMENDATIONS

### SHANE GRUSH

Team Detroit / GTB, Grush Audio


“Long story short, Erik is an exceptional guy and creative. His skills and creativity are top notch. Throw those details on top of his willingness to “get the job done no matter what” and you’ve got a very, very valuable resource.”


### VICTORIA SHEPHERD

Graphic Design, Program Director - Henry Ford College

“Erik is an inspiration. He possess a boundless amount of energy and excitement about design, as well as the drive to learn. He asks questions and listens intently to the experiences of others, absorbing the information and advice. If there is something he doesn’t know, he will learn it. Quickly.”

## SOCIAL MEDIA

 /erikbare

 /erikbare

 /in/erikbare

 @barerik

## PERSONALITY & INTERESTS



Emerging Tech. & Product Design  
Music Creation & Sound Design  
YouTube & Tutorials  
Photo & Cinematography  
Amazon Shopping

Space Exploration  
Travel & Discovery  
Casual Gaming  
Family & Friends  
Snow & Skateboarding

Cooking & Dinning  
Home Improvement  
Learning & Documentaries  
Hummocking & Nature  
Enjoying Craft Brews